OCIL 21277 C

MEN AND WOMEN

Photoplay in seven reels

From the play by David Belasco and Henry C. DeMille

Directed by William DeMille

Author of photoplay (under Sec. 62) Famous Players Lasky Corporation of the U. S.

Washington, D. C.

Register of Copyrights Washington, D. C.

March 27, 1925

Dear Sir:

I herewith respectfully request the return of the following named motion picture films deposited by me for registration of copyright in the name of Famous layers tasky Corporation

Men and Women (7 reels)

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corpration hereby acknowledges the receipt of two copies each of the motion picture films deposited and registered in the Copyright Office as follows:

Title

Date of Deposit

Registration

Men and Women

3/27/1925

L @CIL 21277

The return of the above copies was requested by the said Company, by its agent and attorney on the 27 day of March and the said Fulton Brylawski for himself, and as the duly authorized agent and attorney of the said Company, hereby acknowledges the delivery to him of said copies, and the receipt thereof.

APR 4925

"Men and Women" Is 6 Reels-6,223 Feet Long

PARAMO

Adolph Zuker and Jee L. Lasky present
A WILLIAM DeMILLE Producti "MEN AND WOMEN"

With RICH RD DIX

Neil Hamilton, (courtesy of D. V. Griffith), Claire Ad

Robert Hamilton, Claire Ad

Robert Hamil

A Paramount Picture

PURPOSE: To Help You Sell the Picture to

"MEN AND WOMEN", PRODUCED **ANOTHER A-1 PARAMOUNT E**

PUTTING IT OVER RIGHT

"Men and Women"—from six to sixty will want to see this picture.

Here's an exploitation title for your life.

Trick ad to be run under the head "Famous MEN and WOMEN," Adam and Eve, Samson and Delilah, Anthony and Cleopatra-Richard Dix and Claire Adams in the William de Mille-Paramount production, "Men and Women," coming to the...... Theatre on.....

Here's a chance for a double-spread cooperative page tie-up. Every store advertises to Men and Women. Have each ad headed this way. Your theatre announcement should appear in the center.

Man alive! Here's a picture—"Men and Wo-

There's a tie-up possibility with every store in town on this one.

"Psychoanalysts—What do you know about 'Men and Women'? For one thing, it's a Paramount picture, due at theon

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"Are you one of the 'Men and Women' in the

Paramount picture now at the Theatre?"
Stunt with restaurants: "Men and Women' in-

At exclusive clubs run a night for 'Men and Women'.

Have girls in town, married girls, tell what they do to help their husbands that they might have pretty clothes, jewels, etc. "See what happens to a young married couple who live beyond their means in 'Men and Women'.''

Run a series of articles in the paper Live Within Your Income."

At railroad terminals, "343,984 MEN and WO-MEN are carried on the......Lines every so

Lobby display-cut-outs of the posters and paintings of all types of men and women.

"MEN and WOMEN! Have you heard the latest? It's a William de Mille-Paramount picture coming to the......Theatre!"

"Men and women everywhere recommend suchand-such an article.'

"There's not a man or woman in that's going to miss 'Men and Women' when it comes to the.....'. on.....'...'

There Is No Hero, No Heroine, No - The Characters Are Just M

Modern New York Society Is the Setting of This People Learning Their Lessons and Win

Film Facts

Producer

WILLIAM DE MILLE, director of "The Bedroom Window," "The Fast Set," a screen version of the stage success, "Spring Cleaning," "Locked Doors" and many others.

Featured Players Richard Dix, Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Edeson.

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Cameraman L. Guy Wilky, de Mille's regular photographer.

Type of Story

young people who, through weakness and mistakes, and not through the inherent wickedness of one or the other, place themselves in acute situations.

A human romantic-drama money-mad young people and events that bring about their regeneration—all against a background of New York high society.

The Plot

Dix is cashier in a bank. Hamil-on is his assistant. The latter has been speculating in Wall Street and struck it right. He is in love with Dix's wife, Claire Adams. He showers her with valuable gifts. steals some securities from the bank and invests them in a "sure thing" on the market to get rich and hold his wife. The stock flops, and Dix considers himself about done for. But the stock broker to whom he gave the securities shoots himself when his deal falls through and there is no evidence against Dix. gins to breathe a bit easier and things look bad for Hamilton, whom the president of the bank believes is the real thief. Dix, however, cannot go through with it; he confesses his guilt. His wife goes to Edeson, the banker, and tells him that it is all her fault. Dix stole to give her pretty things to wear. Edeson sends the pair to South America to start

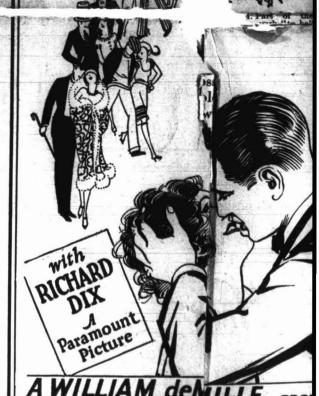
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MEN and WO



Adolph Zuker and Jose L. Lasky present
WILLIAM DEM ILLE Production

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"MEN AND
With RICH
on, (courtesy of D. Robert)
the play by David Bels
Screen play by CLA
WOMEN"

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deson
see and Henry C. DeMille
RA BERANGER

E: To Help You Se

I the Picture to the Public.

ODUCED BY WILLIAM de MILLE, MOUNT EXPLOITATION PICTURE

Vo Heroine, No Villain in This Story "Men and Women" Latest ters Are Just Men and Women

Is the Setting of This Tale of Money-Mad Young eir Lessons and Winning Real Happiness

director's father

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High Spots

THE New York Times, commenting on the premiere of the David Belasco-Henry C. DeMille play, "Men and Women," thirty-five years ago at the 23rd Street Theatre in New York, declared that "the success of the new play is indisputable" and "as this is a play by American au-"as this is a play by American authors treating of an American subject, let us all be thankful."

The Paramount picture, "Men and Women" takes on an added signifi-cance because it was produced by the son of one of the authors of the original play.

The story centers around three young people—men and women who live the lives of the average American in a big city.

The best possible cast was selected and the result is a finely interpreted story. Dix, Paramount's newest star, is the bank cashier who borrows bank securities to take a "flyer" in Wall

Neil Hamilton, who was secured to play in "Men and Women" through the courtesy of D. W. Griffith, is Dix's assistant, in love with the cashier's

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Robert Edeson is the banker who employs the two men. Stephenson, who at this writing has a prominent part in the Broadway stage play, "Dancing Mothers," is the Wall Street broker, and Flora Finch, the late John Bunny's leading woman, plays the comedy character of Kate, Claire Adams' newly-rich aunt.

A small cast but every name means business at the B. O.

Big Scenes

The story moves quickly through many locales. It opens in the home of the star, then goes to the bank, to the broker's office, to Edeson's luxurious home, to a modiste shop, to the prison and finally ends aboard ship—an actual South American

There's lots of intimate domestic comedy.

It's a strong scene when Dix enters Hamilton's apartment and finds his wife there in the other man's arms. He attacks Ned but an urgent call arrives from the president of

de Mille-Paramount Film

Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson Featured in Cast

(Synopsis Story)

ILLIONS of dollars in cash and securities about him; his wife unhappy because he cannot buy her the silks and jewels she loves; his rival showering expensive gifts about her and a broker suggesting a gamble in Wall Street with bank bonds—these are the problems which beset the young cashier in "Men and Women," the David Belasco stage success which William de Mille has filmed for Paramount, and which comes to theon.....

"Men and Women" was written for the stage by the Paramount producer-director's father, Henry C. de Mille, and David Belasco. The play was adapted to the screen by Clara Beranger.

The story is laid in New York City and centers around three young people—a bank cashier, his pretty wife and an assistant cashier. The assistant gambles in Wall Street with success and showers gifts upon the wife of his superior. When the husband objects, pointing out that he is encouraging her to expect more luxury than his salary will permit him to gratify, the assistant cashier frankly declares that he loves the young woman and intends to win her away from the man she married.

In his despair the husband listens to the suggestions of a broker to use some of the bank's securi-ties in Wall Street speculation. The market col-lapses, the cashier loses the bank's securities and brands him a thief. The banker, who knows of the quarrel between the two men and who has been displeased by the assistant's speculations, accuses the latter of having stolen the valuable paper. The

assistant denies his guilt and urges that the broker be called in to tell who gave him the bonds, but the banker informs him that the broker has been ruined and has committed suicide.

The cashier remains silent during the accusation, confident in the knowledge that the broker's death wipes out all evidence against the real thief. As the assistant cashier is about to be arrested, the cashier confesses and is led off to prison.

The wife, brought to a realization that her love for finery has brought on the catastrophe, pleads with the banker, declaring that she is really the guilty one. The banker relents and sends the two to a southern plantation to start life anew.

Richard Dix plays the cashier, Claire Adams appears as the wife, Neil Hamilton has the part of thé assistant cashier, Robert Edeson plays the banker, Henry Stephenson is cast in the role of the broker and Flora Finch is seen as the wife's newly rich aunt from the west.

"Men and Women" at Rialto

The William de Mille-Paramount production, Men and Women," featuring Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson, comes

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The latest Fifth Ave. modes are shown in this picture. Obvious tie-ups here.

Get out a pamphlet to MEN and WOMEN. Then tell them all about the picture inside.

In the papers run a series of pictures of the men and women of twenty years ago, of today and as they may look twenty years from now.

New de Mille-Paramount Film

"Men and Women," a William de Mille production for Paramount with a star cast headed by Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson, will be the feature at the. .. Theatre all next week. Clara Beranger adapted the story from the stage hit of the same name by David Belasco and Henry C.

The story of "Men and Women" centers around three young people—a bank cashier, his wife and an assistant cashier. The cashier (Dix) earns a moderate salary but his wife has extravagant tastes. The assistant cashier played by Hamilton has been gambling in Wall Street with success and lavishes gifts upon the pretty wife of his superior in the hope of winning her love. The husband objects to the presents and quarrels with his wife and his assistant about them when the latter bluntly declares that he hopes to win the young woman for

Realizing his danger in his relationship with his wife, the husband listens to the suggestions of a broker to play the market. This will give him additional money, he hopes, the broker telling him that he can use bank securities without even having the name of the cashier mentioned in the transactions.

A raid on the market ruins the broker, wipes out the value of the stolen bonds and makes a thief of the cashier. Everything, however, points to the guilt of his assistant and Dix can save himself by remaining silent and let things take their course. But he doesn't.

Everything ends happily.

Film Facts

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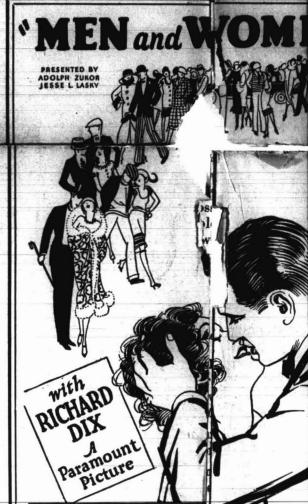
Appeal William de Mille pictures are rea They reflect life as it is really lived by everyday people. "Men and Women," in particular, has an unusually appealing story to tell and tells it in a highly entertaining fashion. It has something in it for everyone—humor, pathos, heart appeal, gorgeous gowns, beautiful settings and all the rest.

No finer story of human love, frailty could have been chosen by Willifor the box-office than this well known stage success.

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A WILLIAM del

HOW far should a man go to s a wife's greed or luxuries?

William deMille, master at carving mas from life, tells you in this sto modern marriage.

Two-column Press

Advertisement 2

Synopsis of the S

W ILL PRESCOTT (Richard Dix) earns a modest salary as cashier in a New York bank His wife Agnes loves him but misses the luxuries of life she thinks should be enjoyed by every woman. This longing is heightened by the arrival of an aunt from the West. She has recently married a bank role and tells Agnes that if she, a homely woman, can win a good provider, Agnes should have landed none other than old man George W. Croesus himself.

Prescott's assistant, Ned Seabury, has been gambling in Wall Street with great success, under the guidance of a broker, Arnold Kirke, and enjoys life fully. Kirke suggests to Will that he follow Ned's example and take a "flyer" in the Street, adding that he has an especially attractive proposition coming through. He is so sure of it that he has staked through. Will since him 20 000 naturally, falls upon the loss of the bonds in the bank present through. his entire fortune on it. Will gives him 30,000 naturally, falls upon Ned. No one kno railroad bonds belonging to the bank that he Will's dealings with Kirke. might place himself in a position to lavish Fearful, Ned suggests calling up Kir

Will PrescottRichard D Agnes Prescott.... Claire Adar Ned Seabury Neil Hamilt Arnold Kirke Robert Edes KateFlora Fin

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A small cast but every name means business at the B. O.

Big Scenes

The story moves quickly through many locales. It opens in the home of the star, then goes to the bank, to the broker's office, to Edeson's luxurious home, to a modiste shop, to the prison and finally ends aboard ship—an actual South American liner.

There's lots of intimate domestic

It's a strong scene when Dix enters Hamilton's apartment and finds his wife there in the other man's arms. He attacks Ned but an urgent call arrives from the president of the bank. Both men are forced to set out together, stifling their rage at each other.

It's another gripping sequence when Dix borrows the securities from the bank for his broker to invest in Wall Street on a "sure thing." He confesses to the theft and is imprisoned.

There's a surprise climax.

LLIAM deMILLE **PRODUCTION**

OW far should a man go to satisfy a wife's greed for luxuries?

liam deMille, master at carving dra-from life, tells you in this story of ern marriage.

Two-column Press

Advertisement 2A

nopsis of the Story

..... Richard Dix Will Prescott.....
Agnes Prescott....
Ned Seabury..... Claire Adams Neil Hamilton Israel Cohen.....Robert Edeson .Henry Stephenson Arnold Kirke..... KateFlora Finch

The bottom drops out of the market; the ker is ruined. The loss of the bonds is diss Will and Ned in to his office. Suspicion, distant land and start life and urally, falls upon Ned. No one knows of ll's dealings with Kirke.

The banker relents and send

have him straighten out the matter. Cohen tells him that the broker has ended his life. Will feels a bit safer because the evidence against him is gone and his silence convinces Ned that the cards are stacked against himthat his former friend is trying to get him out of the way because of the attention he pays

Will, however, undergoes a change of heart, and confesses his guilt. He explains his action by saying that he wanted to be able to give

uable presents upon his wife as does Ned, loves the girl and intends to get her and s not hesitate to te li Will so.

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Agnes realizes that she is to blame for everything that has happened—all because she loved beautiful dresses and issued. Cohen not to press the charge against Will. The banker asks her that if he makes good the ered and Israel Colpen, the bank president, loss will she be willing to go to a desolate, distant land and start life anew. She accepts

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The William de Mille-Paramount production, 'Men and Women," featuring Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson, comes

The story, adapted for the screen by Clara Beranger from the stage success of the same name by David Belasco and Henry C. DeMille, father of William de Mille, centers around three personsa bank cashier, his wife and an assistant cashier. The latter uses bank securities to play the market and, meeting with success, lavishes gifts upon the pretty wife of his superior in the hope of winning her love. The husband, realizing that he is in danger of losing his wife, finally succumbs to the suggestions of a broker to follow the example of his rival and make money through the use of the bank's bonds.

The market collapses, the broker commits suicide and the bank cashier is ruined. He tries to keep his irregularities a secret and remains silent when the assistant is accused by the bank president of having taken the securities. Detectives are about to arrest the assistant after the banker accuses him of having tried to steal another man's wife, when the cashier confesses.

There's a surprise climax.

Henry Stephenson, Flora Finch and others appear in support of the principal players.

"Men and Women" Due

"Men and Women," a William deMille-Paramount production, featuring Richard Dix, Hamilton, Claire Adams and Robert Edeson, will be the feature next......at the.......Theatre to remain for ... days.

The story is one of a young bank cashier, whose wife has ideas far up and beyond his modest salary. He makes use of some bank bonds to take a "flier in Wall Street. The bottom falls out of his stock, and he is held as a thief.

Henry Stephenson, Flora Finch and others play in support.

rearful, Ned sugge sts calling up Kirke to people to a southern plantation. ich makes all incomes too small to live on



Fill that Space with a Paramount N

Milliam de Mille Production





A STORY of the pitfalls that confront young married people in New York. From the famous play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.

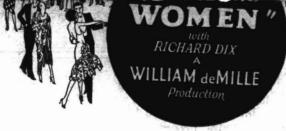
A Garamount Picture

MEN AND WOMEN "RICHARD DIX BILL HAMILTON (SOURTESY OF), CLAIRE ADAMS, ROBERT EDESON

Four-column Newspaper Advertisement 4A

This is LIFE!





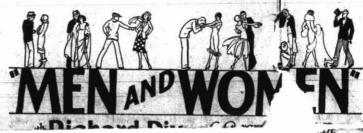
ADOLPH ZUKOR JESSE L LASKY

A
Garamount

Gicture

SINCERE, human, dynamic, lavish, thought-compelling—"Men and Women" is William deMille's best production since "Grumpy."

From the play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.



A WILLIAM de MILLE

Two-column Supplementary Press A

oduction

raphs

Ad or Program Para

A story of women and Wall Street, of danci the piper.

What makes men go the limit for their wive

If you had to get \$30,000 in a day or lose yo

For twenty years a popular stage success-

A tale of newlyweds and some dangers ahead

What women do for pretty clothes

and paying

r wife—!

now a great

amount Newspaper Advertisement!







of the pitfal that young married w York. Fron the by David Belasco De Mille. Screen RA BERANGER.

ount Picture

RICHARD DIX BERT EDESON

TA AAA WODEN MEN AND WOMEN



A LIVING, throbbing cross-section of life. From the celebrated Belasco stage success. Cast includes Claire Adams, Robert Edeson and Flora Finch. Screen play by CLARA BERANGER.

Paramount

Picture

BERANGER.

Three-column Newspaner Advertisement 3A

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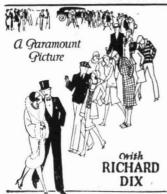
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"MEN AND WOMEN"
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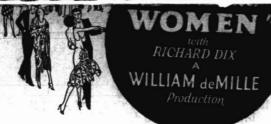
A Garamount Picture

- NAND WOME HAMILTON (COURTESY OF), CLAIRE ADAMS, ROBERT EDESON

Four-column Newspaper Advertisement 4A

This is LIFE!





CINCERE, human, dynamic, lavish, thought-compelling—"Men and Women" is William deMille's best production since "Grumpy."

From the play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.

THE RIALTO

Two-column Supplementary Press Ad 2ASX



M de MILLE & Juntion

Two-column Supplementary Press

Ad or Program Para graphs

A story of women and Wall Street, of danci ng and paying the piper.

What makes men go the limit for their wive's?

ur wife-! If you had to get \$30,000 in a day or lose yo

For twenty years a popular stage success--now a great picture.

A tale of newlyweds and some dangers ahea

What women do for pretty clothes.

What do young married people face in New York?

"MEN AND WOMEN"! Take a look at yourselves!

Richard Dix, Claire Adams and Neil Hamilton in William de Mille's Production "Men and Women" A Paramount Picture

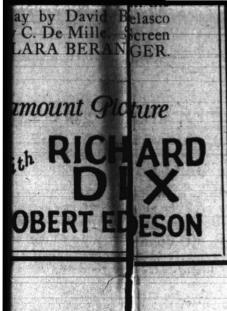
Three-column Production Mat 3P

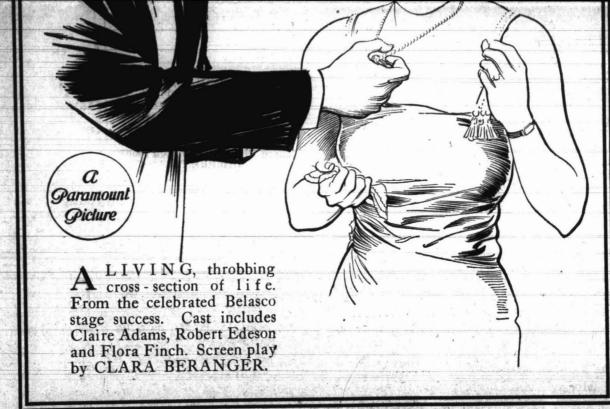
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Richard Dix and

Two-column Produ





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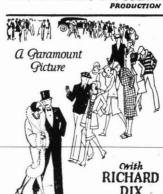


MENAMOMOMEN

Four-Page Colored Herald (Only \$3.00 per 1,000. Samples at exchanges.)

RIALTO

AWILLIAM deMILLE



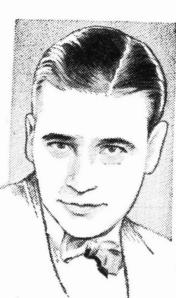
RICHARD DIX

HE star of "The Ten Commandments" in a tense drama of marriage and money. With Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Ede-

One-column Press Ad 1A



Richard Dix and Claire Adams in William de Mille's Production
"Men and Women." A Paramount Picture Two-column Production Mat 2P



Richard Dix in "Men and Women" A Paramount Picture

Production Mat 1PB



Claire Adams and Neil Hamilton in 'Men and Women' A Paramount Picture

Production Mat 1PA



Stories and Reviews to Get the Men

"Men and Women" a Human Paramount Domestic-Drama

William DeMille Production Coming to the Rialto Theatre Features Fine Cast of Players

(Synopsis Story)

THERE is no hero, no heroine, no villain in this story—the characters are just men and women."

"But they live in New York, the city which makes all incomes too small to live on," adds the next title.

REVIEWS

"Men and Women"

T HE William de Mille-Paramount

which opened yesterday at the.....
Theatre, is a fine domestic dra-

ma with Richard Dix, Neil Hamilton,

Claire Adams and Robert Edeson featured in the leading roles.

York City. Dix is cashier in a bank.

Hamilton is his assistant, in love

with his superior's wife, played by

Miss Adams. The girl hasn't any lik-

and has a mania for beautiful clothes

and jewelry, which her husband's modest salary prevents her having.

The trouble starts with the arrival of a newly-rich Aunt Kate from the

clothes, there is no reason why Agnes, played by Miss Adams, cannot

Ned Seabury (Hamilton) not to be so lavish with his gifts and enter-

tainment so far as Agnes is con-cerned because he (Prescott) will

be able to keep the pace up.

participate in a new speculation he

is engineering, saying that Prescott

might use bank securities without

anyone knowing about it. In danger

of losing his wife, whom he sees leaning with considerable favor to-ward the wealthy Seabury, Prescott

goes in on the broker's scheme. It falls through and he has some tall accounting to do with bank officials.

The end of the picture finds Agnes tearfully confessing to the bank president that she is entirely to blame

for what her husband has done. The

banker undergoes a change of heart,

lets Prescott go, and he and his wife start South to begin things all over

Edeson plays the bank president.
"Men and Women" is an adapta-

tion by Clara Beranger of the stage

play of the same name by David Be-

(Review No. 2)

name by David Belasco and Henry

and Robert Edeson have the leading

It all starts when Agnes Prescott decides she'd rather go "window shopping" for beautiful gowns than

eat-window shopping because that's

as far as her husband's salary as a

While the girl is on Fifth Ave., admiring the beautiful gowns in a

shop window, Ned Seabury, her hus-

band's assistant at the bank, happens

bank cashier will permit her to go.

..Theatre this week. Richard Neil Hamilton, Claire Adams

C. DeMille, is the feature at the..

lasco and Henry C. DeMille.

At the Bank Prescott (Dix) begs

have them, too.

for the routine of housework

Kate, who is homely, points

The action takes place in New

production, "Men and Women,"

"Men and Women" is a dramatic study of a group of young people who, through weakness and mis-takes, and not through the inherent wickedness of one or the other, place themselves and each other in acute situations. It is the type of drama, which Mr. de Mille handles with facility and sincerity.

The story centers around a bank cashier and his young wife. His salary is not large enough to allow her all the luxuries she craves. The cashier's assistant also loves her and, in his desire to make her happy, buys her gowns and jewelry and entertains both her and her husband. The two men are friends until the husband, fearing that the gifts of jewelry will make her dissatisfied, asks the assistant not to give his wife any more presents. The assistant frankly contends that he can give her the finery she craves, that he can make her happy and that he intends to marry her.

In his desire to retain his wife's love, the cashier takes bank bonds to speculate in the stock market. The market drops, the securities are lost and the broker ends his life. The assistant cashier is suspected of having taken the bank's valuables and the husband, by remaining silent, can send his rival to prison. His confession wins him the support of the banker and the chance to begin life anew with his wife in the South. For "Men and Women" de Mille

has assembled a fine cast of players. Richard Dix, Paramount star, is fea-tured with Neil Hamilton, Claire Adams and Robert Edeson in the principal roles.

The picture is an adaptation by Clara Beranger of the successful stage play of the same name by David Belasco and Henry C. DeMille. Henry Stephenson, Flora Finch and others play in support.

DeMille Film Story of Money-Mad Young Folks

William de Mille's latest Paramount production, "Men and wom-their longing for the finer things of life—even though they be beyond their means. Near disaster is the

Featured in the leading roles of the production are Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson. Dix is a bank cashier and Miss Adams plays his craves pretty clothes. Hamilton, in the role of Ned Seabury, is assistant to Dix in the bank. He has been gambling in Wall Street with great success. He loves Mrs. Prescott and presents her with valuable gifts, much to the displeasure of the hus-

The upshot of the whole thing is that Dix invests some bank funds in Wall Street and they are wiped out. He faces prison until the wife pleads men higher up that she alone is to blame. The husband stole that she might have nice things to wear and intended to pay back ev-erything when he "cleaned up" on the market. Her plea saves him and he is given another chance.

"Men and Women" was adapted to the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Paramount producer-director.

along. He has been gambling with considerable success in Wall Street and suggests they enter the modiste Finally the girl consents. She is entranced with the gorgeous creations which greet her eyes, but

Typical de Mille All-Star Cast in "Men and Women"

Richard Dix Heads Line-Up of Popular Players in Paramount Film

R ICHARD Dix, Neil Hamilton, loaned to Paramount by D. W. Griffith; Claire Adams and Robert Edeson are featured in William de Mille's latest production for Paramount, "Men and Women," coming to the Theatre for a.... days' run on

"Men and Women" is an adaptation by Clara Beranger of the successful stage play by David Belasco and Henry C. DeMille. In the pic-ture Dix has the role of a young bank cashier, who borrows his com-pany's securities to make a "clean up" in Wall Street. After "Manhat-tan" and "Too Many Kisses" Dix is one of the most popular stars of the screen.

Hamilton, another most popular leading man, plays Dix's assistant in the production. He is in love with his superior's wife, played by Claire Adams, and doesn't put himself out at all to keep it a secret.

Miss Adams, who made her debut in Paramount pictures in "The Fast Set," also a William de Mille production, is well cast as Agnes Prescott. the luxury-loving young wife of the cashier. It is her longing for the luxuries of life that leads her husband to borrow bank securities and get himself into a bad scrape.

Edeson, seen in "The Golden Bed," the William de Mille film, "Locked Doors," and others, is cast as the banker in "Men and Women." Henry out that if she can wear the finest Stephenson has the role of a broker, who lets Dix in on a "sure thing" on the market, only to go bankrupt himself when the deal falls flat. Flora Finch, of John Bunny Comedies fame, has the part of Miss Adams' newly-rich aunt from the West. She starts no end of trouble Kirke, the broker who has been helping Seabury win big sums in Wall Street, suggests that Prescott in the Preston household when she arrives and tells Mrs. Preston that she should have married someone with a little more business ability than the plodding Will. Agnes (Miss Adams) begins thinking that perhaps this is true and-but that's for the picture to tell.

Handcuffs Hand Dix a Scare Making Picture

A pair of handcuffs caused Richard Dix no little discomfort during the filming of his latest Paramount picture, "Men and Women," a Wil-liam de Mille production, in which

he has a featured role along with Neil Flora Finch plays the aunt in the picture, and Henry Stephenson is cast in the role of the broker. Robert

In a dramatic scene in the production, which was adapted for the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Para-mount producer, Dix silently con-fesses to the theft of some bank securities by slipping a pair of handcuffs over his wrists.

"Men and Women," a William de Mille production for Paramount, adapted for the screen by Clara Beranger from the stage hit by that dressing room, the man with the key This was all right enough but to the handcuffs couldn't be found So Dix left the set with his hands shackled and stretched out on a couch waiting for the Houdini who was to release him.

"I never had so many horrible thoughts of starving to death as I did in the few minutes the 'props' couldn't be found," said the star.

Latest Fifth Ave. Styles Seen in "Men and Women"

The latest Fifth Avenue modes were filmed by William de Mille in his production of "Men and Wom-en," which he produced in New York for Paramount because he wanted the real thing.

Not only the actual gowns that

Flora Finch Has Comedy Role in "Men and Women"

FLORA FINCH finally got her wish! The famous comedienne who was starred with the late John Bunny a decade of more ago, has always harbored a secret wish to play in a William de Mille production.

in a William de Mille production.

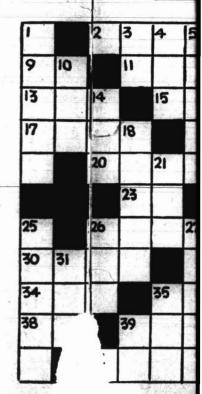
She got it when Mr. de Mille was selecting the cast for his production of "Men and Women." The part is that of Kate, a newly rich aunt from Kansas, who to look over the town and then buy it. It called for the most fashionable clothes of flapper tendencies ever worn by an elderly woman, and the combination of Flora Finch and the latest modes is, according to predictions, one of the best comedy bits of recent production.

"Men and Women" is an adapta-

"Men and Women" is an adapta-tion by Clara Beranger of the stage hit written by the father of the Para-mount producer, David Belasco, and Henry C. de Mille

Richard Dix, Claire Adams, Neil Hamilton and Robert Edeson are featured in the production, which comes to the Theatre on ..next....

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Two-column Press Ac

T WO-COLUMN cross wor similar to the one on "I here—are available on each of Pictures. Plats 10 cents each.

One-column mats of the solu

change upon request.

You can also secure books
of 40 puzzies at 8c per book.

Crash in on the cross word

Shorts for Yo

t the Men and Women of Your Town



Flora Finch Has Comedy Role in "Men and Women"

LORA FINCH finally got her

LORA FINCH finally got her wish! The famous comedienne, who was starred with the late John Bunny a decade or more ago, has always harbored a secret wish to play in a William de Mille production.

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THE new William de Mille production for Paramount, "Men and Women," adapted for the screen by Clara Beranger from the stage success by that name by David Belasco and Henry C. DeMille, will be shown on.....and.....at the..

Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson are fea-tured in the cast. Hamilton plays an assistant bank cashier (Dix is the cashier), who plunges in Wall Street and cleans up a neat sum. His broker gets Dix interested in a deal, and the cashier uses some bank securities to put the thing over.

It is a bust, however, the bonds are lost, and the cashier is branded as a thief-all because his wife wanted beautiful things to wear and he couldn't afford them on his salary.

It's a great situation developed in this production, one of Paramount's Second Famous Forty. Everything Everything is straightened out satisfactorily in

Henry Stephenson, Flora Finch and others play in support of the featured players.

"Men and Women", de Mille New de Mille-Paramount Film Coming to the Rialto

"Men and Women," Featuring Richard Dix, Neil Hamilton and Others, Due Here Soon

(Synopsis Story)

EN and Women," adapted for the screen by Clara Beranger from M EN and Women, adapted for the section of the by that name, David Belasco and Henry C. DeMille's stage hit by that name, is the new William de Mille production for Paramount which opens Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson are

featured in the leading roles of the production.

The story is laid in New York and centers around three young people who live the lives of the average American in a big city.

SPECIALS

Dix's Ups and Downs

Y earliest ambition was to become a doctor," says Richard Dix, "so I studied achitecture
and got a job as a bank clerk."
This was but one of the contradictory experiences of the popular

Paramount star.

While a student in St. Paul, Minn., he was turned down by the dramatic club because he couldn't act, and he might have become one of the financial giants of the world if the banker hadn't caught him with a copy of "Hamlet" tucked away in his ledger during working hours.

Having lost his bank position and

recalling that the school director had told him he had no dramatic instinct, Richard went on the stage. He was soon a leading man with the Morosco

stock company in Los Angeles. But all this success did not satisfy him. While still at school he had been one of the leading singers in the glee club, and, always having loved to burst into song, he took lessons and began planning a concert

and operetta career.
"Which led me right into the silent drama," explained Richard.

Recently he was promoted to stardom by Paramount, a place won by hard work. He holds the record for the shortest and fewest vacations between pictures and often finds him-self starting a new one before the previous one is finished.

The star's latest appearance is in William de Mille's production, "Men and Women," Clara Beranger's screen play from the famous stage success by David Belasco and Henry C. De-Mille. He is featured with Neil Ha-milton, loaned for this Paramount picture through the courtesy of D. W. Griffith; Claire Adams and Ro-bert Edeson.

Dix plays Will Prescott, a bank cashier, Miss Adams is his wife, and Hamilton is cast as Prescott's assistant, Ned Seabury, while Edeson has the role of Israel Cohen, president of the bank.

Prescott's salary at the bank is a modest one-he has a nice apartment to live in and can buy his wife fairly good clothes. But the girl doesn't like the routine of house work-the daily washing of dishes and pushing the carpet sweeper.

Ned Seabury likes the young woman and is very friendly with her husband. The arrival of Kate, a rich aunt from the West, plants the first seed of discontent in Agnes' soul. Kate, who is homely, points out that if she can wear the finest clothes, there is no reason why Mrs. Prescott cannot have them, too. The aunt thinks there is something wrong with Will inasmuch as he works in Wall Street and hasn't made a wad of money.

Seabury, in his attentions to Agnes, showers her with valuable gifts. The husband asks him to "let up" a bit because he (Dix) will not be able to keep up the pace. The aunt tells him he had better, and that's what starts things.

Prescott, to be able to give his wife everything she longs for, borrows bank securities to invest in a "sure thing" in Wall Street. Things go wrong and he's hauled up on the carpet with the assistant cashier to explain maters.

Things so develop that by keeping his mouth shut Prescott can shift all the blame on Seabury but he determines to take all that's coming to him when the wife appears and tear-fully untangles matters to the satisfaction of all concerned.

Flora Finch, the late John Bun-Henry Stephenson, Flora Finch ny's leading woman; Henry Stephenand others appear in the supporting son and other big names appear in the supporting cast.

CROSS WORD PUZZLES

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	42. Famous mo- tion picture director	19. Adult females 21. Employ	40. Lord Lieuten- ant (abbr.)

VERTICAL

MEN AND WOMEN

vo-column Press Advertisement 2AX

WO-CO LUMN cross word puzzle newspaper matsto the one on "Men and Women" illustrated vailable on each of the "Second Famous Forty" Tats 10 cents each.

mn mats of the solutions may be had at your ex-

a also secure books containing the complete set es at 8c per book. of 40 puzzl

a on the cross word craze and cash in!

Getting Into the Movies Mostly Luck, Says Dix

"It's mostly luck," says Richard Dix, "luck in getting good parts in good stories, in having good directors and in pleasing the public. If I had relied solely upon hard work to get 'me any place in pictures I'm afraid I'd probably be an 'extra.' "

The Paramount star was asked to explain his own success after years of work on the stage and screen if

it were merely a matter of luck.
"Ha! Ha! That's funny," was his

only response.
"I have great faith in the young people of America," said Dix, growing serious for a moment. "I am convinced that about ninety out of every hundred I might pick up on Broadway or in the shops could make progress in pictures if they had the opportunity. The thing which is keeping them in their present jobs is the fact that they haven't

had the luck of getting the chance."

Dick is featured in William de ille's production, "Men and Wom-Mille's production, "Men and Wom-en," with Neil Hamilton, Claire Adams and Robert Edeson. The screen play was written by Clara Beranger from one of the three most successful dramas written by Henry C. de Mille, father of the Paramount

Dix and Neil Hamilton **Bankers** in New Picture

It was a cinch for Richard Dix and Neil Hamilton—they fell right into their characters in the new William de Mille-Paramount production, "Men and Women," due at the Theatre. Dix is a bank cashier in the picture and Hamilton is his assistant.

"My first job was in a bank," said

"One of my first was selling bonds," added Hamilton.

The action of "Men and Women," adapted for the screen by Clara Beranger, pivots on the discovery of the loss of some bonds from the bank vaults. Hamilton is blamed but Dix is the guilty party.

Hamilton, in the production, tries to win Dix's wife away from him by showering her with jewelry and beautiful gowns. Claire Adams has the role of the wife and Robert Edeson is president of the bank. featured in the picture.

Closes Today

Shorts for Your Program

asks the assistant not to give his wife any more presents. The assistant frankly contends that he can give her the finery she craves, that he can make her happy and that he intends to marry her.

In his desire to retain his wife's love, the cashier takes bank bonds to speculate in the stock market. The market drops, the securities are lost and the broker ends his life. The assistant cashier is suspected of having taken the bank's valuables and the husband, by remaining silent, can send his rival to prison. His confession wins him the support of the banker and the chance to begin life anew with his wife in the South. For "Men and Women" de Mille

has assembled a fine cast of players. Richard Dix, Paramount star, is fea-tured with Neil Hamilton, Claire Adams and Robert Edeson in the principal roles.

The picture is an adaptation by Clara . Beranger of the successful stage play of the same name by Da-vid Belasco and Henry C. DeMille. Henry Stephenson, Flora Finch and others play in support.

DeMille Film Story of Money-Mad Young Folks

William de Mille's latest Para-

mount production, "Men and wom-life — even though they be beyond their means. Near disaster is the result.

Featured in the leading roles of the production are Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson. Dix is a bank cashier and Miss Adams plays his wife. She craves pretty clothes. Hamilton, in the role of Ned Seabury, is assistant to Dix in the bank. He has been gambling in Wall Street with great success. He loves Mrs. Prescott and presents her with valuable gifts, much to the displeasure of the husband.

The upshot of the whole thing is that Dix invests some bank funds in Wall Street and they are wiped out. He faces prison until the wife pleads with the men higher up that she alone is to blame. The husband stole that she might have nice things to wear and intended to pay back ev-erything when he "cleaned up" on the market. Her plea saves him and he is given another chance.

"Men and Women" was adapted to the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Paramount producer-director.

Held Over

"Men and Women," a William de Mille production for Paramount, was to have closed a day run this evening at the Theatre, will be held over for another day. Richard Dix, Neil Hamilton, loan-

ed to Paramount through the courtesy of D. W. Griffith, Claire Adams and Robert Edeson are featured in production, adapted for the screen by Clara Beranger from the David Belasco—Henry C. De Mille stage play of the same name. ing for the routine of housework and has a mania for beautiful clothes and jewelry, which her husband's

modest salary prevents her having. The trouble starts with the arrival of a newly-rich Aunt Kate from the West. Kate, who is homely, points out that if she can wear the finest clothes, there is no reason why Agnes, played by Miss Adams, cannot have them, too.

At the Bank Prescott (Dix) begs Ned Seabury (Hamilton) not to be so lavish with his gifts and entertainment so far as Agnes is con-cerned because he (Prescott) will not be able to keep the pace up.

Kirke, the broker who has been helping Seabury win big sums in Wall Street, suggests that Prescott participate in a new speculation he is engineering, saying that Prescott might use bank securities without anyone knowing about it. In danger of losing his wife, whom he sees leaning with considerable favor toward the wealthy Seabury, Prescott goes in on the broker's scheme. It falls through and he has some tall accounting to do with bank officials.

The end of the picture finds Agnes tearfully confessing to the bank president that she is entirely to blame for what her husband has done. The

Flora Finch plays the aunt in the picture, and Henry Stephenson is cast in the role of the broker. Robert

Edeson plays the bank president. "Men and Women" is an adaptation by Clara Beranger of the stage play of the same name by David Belasco and Henry C. DeMille.

(Review No. 2)

"Men and Women," a William de Mille production for Paramount, adapted for the screen by Clara Beranger from the stage hit by that name by David Belasco and Henry C. DeMille, is the feature at the. Richard .Theatre this week.

Neil Hamilton, Claire Adams and Robert Edeson have the leading roles.

It all starts when Agnes Prescott decides she'd rather go "window shopping" for beautiful gowns than eat-window shopping because that's as far as her husband's salary as a bank cashier will permit her to go.

While the girl is on Fifth Ave., admiring the beautiful gowns in shop window, Ned Seabury, her husband's assistant at the bank, happens along. He has been gambling with considerable success in Wall Street and suggests they enter the modiste shop. Finally the girl consents.

She is entranced with the gorgeous creations which greet her eyes, but is afraid to accept any from Seabury. Agnes' aunt happens to be in the shop at the time, and she promises to serve as an "alibi" if one is needed.

At the bank, Prescott is arguing with himself on the advisability of going in on a deal with Arnold Kirke, the man who helped Seabury clean up in the Street. He finally takes some bank securities and hands them over to the broker-taking a chance on the deal going over. Then he would not only be able to return the bonds, but also buy some of the things his wife longed for. But sometion, is well cast as Agnes Prescott, the luxury-loving young wife of the cashier. It is her longing for the luxuries of life that leads her husband to borrow bank securities and get himself into a bad scrape.

Edeson, seen in "The Golden Bed." the William de Mille film, "Locked Doors," and others, is cast as the banker in "Men and Women." Henry Stephenson has the role of a broker, who lets Dix in on a "sure thing" on the market, only to go bankrupt himself when the deal falls flat. Flora Finch, of John Bunny Comedies fame, has the part of Miss Adams' newly-rich aunt from the West. She starts no end of trouble in the Preston household when she arrives and tells Mrs. Preston that she should have married someone with a little more business ability than the plodding Will. Agnes (Miss Adams) begins thinking that perhaps this is true and—but that's for the picture to tell.

Handcuffs Hand Dix a Scare Making Picture

pair of handcuffs caused Richbanker undergoes a change of heart, the filming of his latest Paramount lets Prescott go, and he and his wife picture, "Men and Women," a Wilstart South to begin things all over Ham de Mille production, in which he has a featured role along with Neil gain. ard Dix no little discomfort during

Hamilton, Claire Adams and Robert Edeson.

In a dramatic scene in the production, which was adapted for the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Paramount producer, Dix silently con-fesses to the theft of some bank securities by slipping a pair of handcuffs over his wrists.

This was all right enough but when the scene was finished and the Paramount star wanted to go to his dressing room, the man with the key to the handcuffs couldn't be found. So Dix left the set with his hands shackled and stretched out on a couch waiting for the Houdini who was to release him.

"I never had so many horrible thoughts of starving to death as I did in the few minutes the 'props' couldn't be found," said the star.

Latest Fifth Ave. Styles Seen in "Men and Women"

latest Fifth Avenue modes were filmed by William de Mille in his production of "Men and Wom-en," which he produced in New York for Paramount because he wanted the real thing.

Not only the actual gowns that will be worn by the best dressed women during the coming year, but a fashionable Fifth Avenue shop and the famous thoroughfare itself were filmed for the picture.

Mr. de Mille is a stickler for truth in his production. Nothing but the real thing will suffice. For that reason, when he planned the production of "Men and Women," the story of which is laid in New York, he took players and technicians to the me-

The display of styles in "Men and includes evening gowns, street suits, wraps and furs, and are actual modes for the fashionable woman. None of the gowns might be termed "stage clothes."

The story of "Men and Women" centers around a young cashier's pretty wife, who longs for pretty clothes and who permits another bank cashier to buy her the garments, which her husband's salary would not grant her.

Richard Dix, Paramount star; Neil Hamilton, loaned to Paramount by D. W. Griffith for this picture; Claire Adams, William de Mille "find"; and Robert Edeson are featured in the leading roles of the production, which comes to the Theatre the featured in the leading roles of the production, which comes to the Theatre the featured it, Claire Adams, Ne . Clara Beranger wrote the featured. screen play.

thing goes wrong, the broker is ruined, and Prescott is held on a charge of embezzlement. There's a real surprise climax.

Richard Dix has the role of Will Prescott in the production. Hamilton plays Seabury and Miss Adams portrays the role of the wife. Robert Edeson is the banker, Henry Stevenson the broker, and Flora Finch the newly-rich aunt.

To say that "Men and Women" is the best William de Mille production to date is putting it mildly.

NTAL 4. Part 26. Trimmed 11. A p. 30. Remain 12. Exclan 32. Close 13. Huma os 34. Ventilate 15. Conju 35. One (Scot.) 16. Thigh 37. Before 38. Of the matter 17. God of 39. Savage

vo-column Press

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vailable on each o

fats 10 cents each

41. A river (dial)

42. Famous mo-tion picture director

MEN AN

WO-CO LUMN cross wo similar here—are a Pictures. 1

19. An insect

20. Work roo

23. Bone

One-colt mn mats of the so change upo n request.

You can

n also secure book of 40 puzzl es at 8c per book. Crash i on the cross word

Shorts for Y

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ICHARD DI X gave the "prop boy Paramount filming of important piece the boys had cas and Claire Adam to the "props"

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Mayhew, who is Mille's Paramou been on the sta pictures.

"Motion pic ture production isn't Wilfred Buckla nd, supervising artis Women." "Ten years ago, when we s the settings in the evening so that morning I wou lunch I was mi cow boy."

"Men and Vomen," which was fi

Neil Hamilt on, last seen in D. V and now featured in William de Mill filmed at the Paramount studio in Lo Ford troubles and is called on often to Hamilton work and in the Detroit plant he has been called on to doctor recalci Neil Hamilt

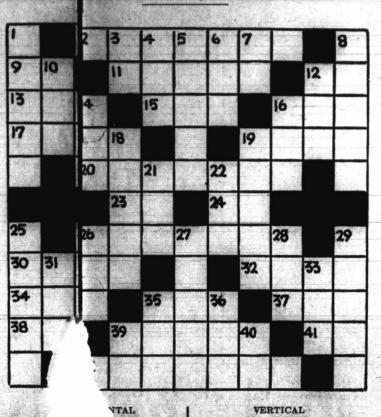
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PARAMOUNT EXPLOITEERS

HERE are the trained showmen assigned each Paramount exchange exclusively for the purpose of helping you put your pictures over. Get in touch with your exploiteer:

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(and Des Moines, Iowa)
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WRIGHT, WILLIAM H251 N. 5th St
ZELTNER, IRWIN
ZELINER, IRWIN VI Date St Wilkes Daire, Fa.



1. Mentions 22. Suffix (used 4. Part of the 9. E 4. Meadow names)
5. Covered the 25. Extinct rulers inner surface 6. Middle Western S t a t e 28. River in Scotland

(abbr.)

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14. N u m b e r s
(abbr.) 38. Of the matter 17. God of 1 39. Savage 19. An insect 41. A river (dial) 16. Owns 18. Tale 20. Work roo 42. Famous mo-tion picture director 23. Bone

19. Adult females 40. Lord Lieuten-21. Employ ant (abbr.) MEN AND WOMEN

vo-column Press Advertisement 2AX

LUMN cross word puzzle newspaper matsto the one on "Men and Women" illustrated vailable on each of the "Second Famous Forty" Tats 10 cents each.

29. Large

35. A limb

33. 100 square me-

36. Elongated fish

39. Civil engineer (abbr.)

mn mats of the solutions may be had at your ex-

a also secure books containing the complete set es at 8c per book.

a on the cross word craze and cash in!

Shorts for Your Program

(Simply add playdates)

X gave the "prop boys" on the William de Mille set at the studio in Long Island a treat of roast chickens after the scenes in "Men and Women," in which the fowl was an of detail. The chicken was brought from a rotisserie and t longing eyes at the roast during the scenes between Dix Upon the completion of the scene Dix handed the bird with instructions to avoid dispepsia.

too old to break into motion pictures according to Kate over 70 and who plays a housekeeper role in William de nt production of "Men and Women." Miss Mayhew has ge for about fifty years and recently made her debut in

ture production isn't as exciting as it used to be," says nd, supervising artist of William de Mille's "Men and years ago, when we started in Hollywood, I used to design the evening so that they could be built at night, in the d scout around to get furniture and hangings and after ide-up and ready to play anything from a minister to a

Vomen," which was filmed at the Paramount Long Island jurteenth consecutive scenario Clara Beranger has written Mille productions. The original play was written by Wilfather, Henry C. de Mille, and David Belasco. In the picix, Claire Adams, Neil Hamilton and Robert Edeson are

on, last seen in D. W. Griffith's "Isn't Life Wonderful?" ed in William de Mille's production of "Men and Women, ramount studio in Long Island is considered an expert on id is called on often to explain why this or that goes wrong.

If in the Detroit plant some years ago and ever since then ed on to doctor recalcitrant mechanisms.

wenty-five years ago that William de Mille wrote his first hen a student at Columbia, class of 1900. "A Mixed Four-it play, was produced that year at an entertainment at the liance in New York City. William de Mille, Cecil B. De Vivian, Ralph Dean, Alice Forrest and Bessie Barriscale te cast. William de Mille's latest picture is "Men and iaptation of the play by his father, Henry C. de Mille, and

club because he couldn't act, and he might have become one of the finan-cial giants of the world if the banker hadn't caught him with a copy of "Hamlet" tucked away in his ledger

during working hours.

Having lost his bank position and recalling that the school director had told him he had no dramatic instinct, Richard went on the stage. He was soon a leading man with the Morosco stock company in Los Angeles.

But all this success did not satisfy him. While still at school he had been one of the leading singers in the glee club, and, always having loved to burst into song, he took lessons and began planning a concert and operetta career.

"Which led me right into the si-lent drama," explained Richard. Recently he was promoted to star-dom by Paramount, a place won by hard work. He holds the record for the shortest and fewest vacations between pictures and often finds him-

review protests and other finds finds self starting a new one before the previous one is finished.

The star's latest appearance is in William de Mille's production, "Men and Women," Clara Beranger's screen play from the famous stage success by David Belasco and Henry C. De-Mille. He is featured with Neil Hamilton, loaned for this Paramount picture through the courtesy of D. W. Griffith; Claire Adams and Robert Edeson.

Henry Stephenson, Flora Finch and others appear in the supporting cast of the production, coming to the Thethe action....

an and is very friendly with her husband. The arrival of Kate, a rich aunt from the West, plants the first seed of discontent in Agnes' soul. Kate, who is homely, points out that if she can wear the finest clothes, there is no reason why Mrs. Prescott cannot have them, too. The aunt thinks there is something wrong with Will inasmuch as he works in Wall Street and hasn't made a wad of

Seabury, in his attentions to Agnes, showers her with valuable gifts. The husband asks him to "let up" a bit because he (Dix) will not be able to keep up the pace. The aunt tells him he had better, and that's what starts things.

Prescott, to be able to give his wife everything she longs for, borrows bank securities to invest in a "sure thing" in Wall Street. Things go wrong and he's hauled up on the carpet with the assistant cashier to explain maters.

Things so develop that by keeping his mouth shut Prescott can shift all the blame on Seabury but he determines to take all that's coming to him when the wife appears and tearfully untangles matters to the satisfaction of all concerned.

Flora Finch, the late John Bunny's leading woman; Henry Stephen-son and other big names appear in the supporting cast.

Getting Into the Movies Mostly Luck, Says Dix

"It's mostly luck," says Richard "luck in getting good parts in good stories, in having good directors and in pleasing the public. If I had relied solely upon hard work to get 'me any place in pictures I'm afraid I'd probably be an 'extra.'"

The Paramount star was asked to explain his own success after years of work on the stage and screen if it were merely a matter of luck. "Ha! Ha! That's funny," was his

only response.

"I have great faith in the young people of America," said Dix, growing serious for a moment. "I am convinced that about ninety out of every hundred I might pick up on Broadway or in the shops could make progress in nictures if they make progress in pictures if they had the opportunity. The thing had the opportunity. The thing which is keeping them in their present jobs is the fact that they haven't had the luck of getting the chance.

Dick is featured in William de Mille's production, "Men and Women," with Neil Hamilton, Claire Adams and Robert Edeson. The screen play was written by Clara Beranger from one of the three most successful dramas written by Henry C. de Mille, father of the Paramount producer, and David Belasco, and

staged by Belasco.
"When people talk about great
talent on the screen or stage they really mean being natural. Some day I would like to go out and prove that. I would select one hundred fairly good looking young Americans and give them a chance. I would insist when they got in front of the cameras they should not try to 'act' or to mimic anybody they had ever seen on the screen or the stage. would make them be themselves and I'll wager that nine out of every ten would rise to a fairly prominent place. They'd need the luck to get the chance, though."

Dix and Neil Hamilton **Bankers in New Picture**

It was a cinch for Richard Dix and Neil Hamilton-they fell right into their characters in the new William de Mille-Paramount production, "Men and Women," due at the cashier in the picture and Hamilton is his assistant.

"My first job was in a bank," said

"One of my first was selling bonds," added Hamilton.

The action of "Men and Women," adapted for the screen by Clara Beranger, pivots on the discovery of the loss of some bonds from the bank vaults. Hamilton is blamed but Dix is the guilty party.

Hamilton, in the production, tries to win Dix's wife away from him by showering her with jewelry and beautiful gowns. Claire Adams has the role of the wife and Robert Edeson is president of the bank. All are featured in the picture.

Closes Today

"Men and Women," a William de Mille production for Paramount, which opened on last at the run there today.

Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson head the cast of the picture in featured roles. The story is laid in New York City and tells of a young bank cashier, who steals to make his wife happy by keeping her in pretty clothes.

Clara Beranger wrote the screen play from the Henry C. DeMille— David Belasco stage success of the same name. Flora Finch, Henry "Men and Women," an appealing domestic drama of New York life, opens......at the........ Stephenson and others play in support.

YOU CAN'T MATCH PARAMOUNT PICTURES -but-

PARAMOUNT MATCHES PULL PROFITS

2,500 Books (Minimum allowable)\$11.00 10,000 Books ...

From thereon, figure at \$3.50 per thousand, all shipments F. O. B. New York. Orders will be shipped two weeks after receipt and cash must accompany order. All matches to be sent by express or freight as desired—no parcel post.

There are innumerable ways of course to distribute matches and you can bring down the cost by selling them to cigar stands at the price they are accustomed to paying. Isn't this a fine medium at the low cost of ½ of a cent? And isn't it a great tie-up with Paramount's national advertising?

WO-CO

here—are a

Pictures. 1

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CHARD DI R Paramount filming of important piece the boys had cas and Claire Adam to the "props"

No actress is Mayhew, who is Mille's Paramou been on the sta

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"Motion pic Wilfred Buckla Women." "Ten the settings in morning I wou lunch I was ma

"Men and V for William de liam de Mille's ture Richard D featured.

Neil Hamilt and now featur filmed at the Pr Ford troubles a Hamilton work he has been call

It is just t play. He was i some," a one-a Educational Al Mille, Richard appeared in th Women," an ac David Belasco.



William de Mille's Production, PARAMOUNT PAPER THAT

"If It's Worth Running, It's Wort









SET OF EIGHT COLORED LOBBY CARDS

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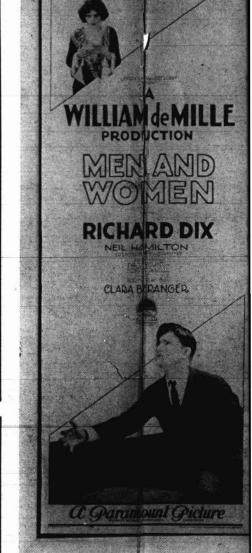
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PHOTOS FOR 1 22 x 28 (Colored)	
For News	
One Column	
MATS, ADVERTISING	
One Column	Dr. ales and M

Two Column	
Supplementary (Two Column) (Adv. Only)1	
Three Column	
Four Column (Adv. Only)	•
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.) 1.50)
Insert Cards (14 x 36 in. to fit above) 28	
22 x 28 Gilt Frames	Exec
Herelds ner thousand	
Cross Word Puzzle Books	
	7
Publicity Photos, Each	o.
Trailers—National Screen Service	
126 W. 46th St., New York City	
845 So. Wabash Ave., Chicago, III.	
917 So. Olive St., Los Angeles, Cal.	
or ou oute St., Dos Augeles, Cal.	

Press Books and Music Cues are gratis.



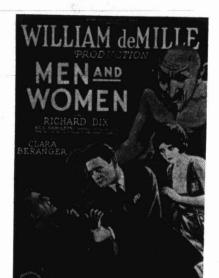
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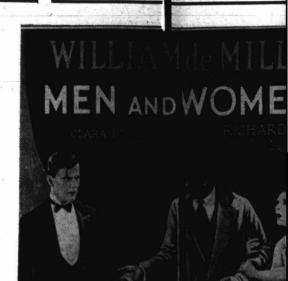
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A book of the puzzles, each ozial sed on a "Secon Famous Forty ture. Unlimite exploitation peribilities. Only the per book. Samps at your exchang Two-column neppaper mats of each puzzle are also vailable.



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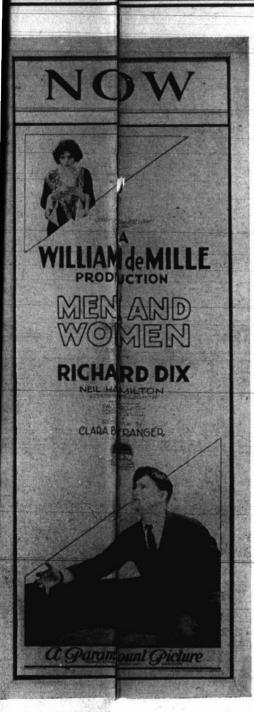


Production, "Men and Women"

ER THAT PACKS THE PUNCH

h Running, It's Worth Advertising"













COLORED LOBBY CARDS (EACH 11" x 14")

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ERT CARD

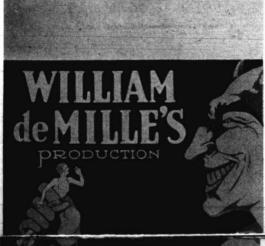
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A book of the puzzles, each OZING Famous Forty—exploitation per book. Samp Two-column ner puzzle are also

ORD OOKS

er cross word ed on a "Second cture. Unlimited sibilities. Only 8c es at your exchange. spaper mats of each vailable.

N AND WOME



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WINDOW CARD

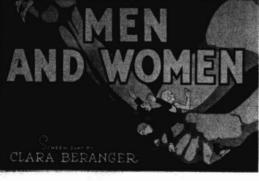
On the left is a reproduction of the window card on "Men and Women."

The original is a beauty strikingly colored and a positive eye-

catcher.

At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

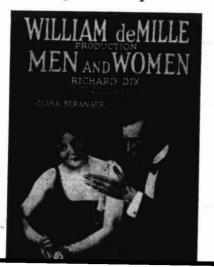
Your exchange has samples.



Window Card

Put the picture over the top by putting posters over the town. Here are real business-getters!







SET OF EIGHT COLORED LOBBY CARDS

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22 x 28 (Colored)	
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One Column .35 Two Column .65 Supplementary (Two Column) .25	Pu
MATS, ADVERTISING, PRODUCTION, ETC.	

Press Books and Music Cues are gratis.

Two Column	.10
Three Column Four Column (Adv. Only)	.15
FOR GENERAL EXPLOITATION GILT-EDGED FRAMES, (Size 17 x 43 in.)	1 50
Insert Carda (14 x 36 in. to fit above) 22 x 28 Gilt Frames	.25

Cross Word	Puzzle	Book	ER.							.08
Window Car Announcemen	d			 	**		86			.07
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er cross wo éd on a "Seco cture. Unlimit ibilities. Only es at your exchang spaper mats of ea vailable.

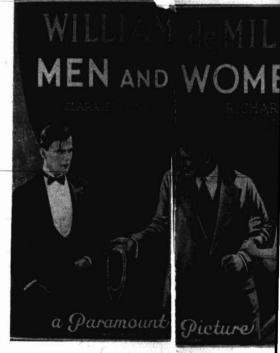


One Sheet Poster 1A

Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



Colored Lobby Card (22" x 28")



Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four She



Poster 24A



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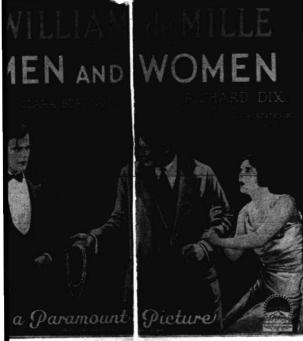
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er cross word ed on a "Second cture. Unlimited ibilities. Only 8c es at your exchange. spaper mats of each vailable.





Six Sheet Poster 6A



WILLIAM deMILLE

Put the picture over the top by putting posters over the town. Here are real business-getters!

Window Card

EN AND WOMEN

Announcement Slide

NEIL HAMILTON (courtesy of DW Griffith)

CLARA BERANGER

aramount Picture

Twenty-four Sheet Poster 24A

WINDOW CARD

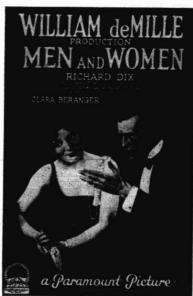
COLORED LOBBY CARDS (EACH 11" x 14")

On the left is a reproduction of the window card on "Men and Women."

The original is a beauty-strikingly colored and a positive eyecatcher.

At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.



One Sheet Poster 1B



Three Sheet Poster 3B

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